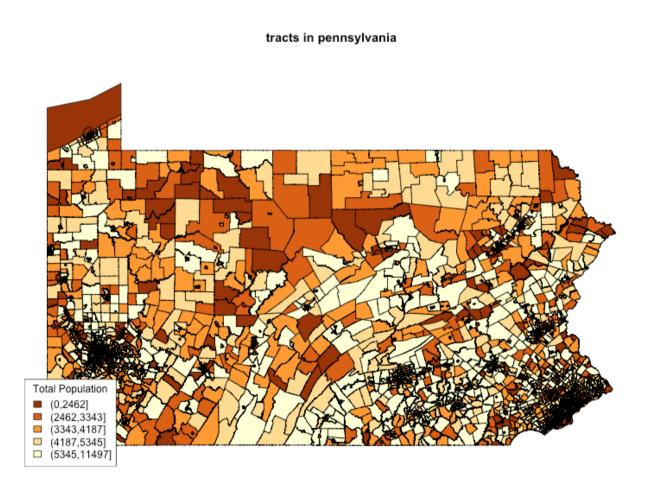
#### **Project Goal**

My goal in starting this project was to develop a Shiny application which allows anyone to explore the 2010 US Census data quickly and interactively without any coding.

#### **Demonstration URL**

Choose map type:	
Tracts in a State	\$
'[Level] in State' types are cor	nputationally expensive
Color Scale:	
<ul> <li>Heat</li> </ul>	
Gray	
Choose which state:	
Pennsylvania	\$
Note: District of Columbia doe	s not have counties.
Number of bins/categories.	
5	٢
Use custom bin/category la	abels.
Choose which information to o	display.
Total Population	<b>\$</b>
Contact: Mikhail Popov	
Email: mpopov [at] cmu.edu	
Full Source Code	
Code at GitHub	



### Live Demo running on Amazon **Elastic Compute Cloud (EC2)** http://shiny.mpopov.com:3838/census/

#### Introduction

Combines two R Packages:

- UScensus2010 by Zack W. Almquist (UCI) Contains shape files and additional demographic data.
- Shiny by RStudio Team Develop interactive web applications in R.

This web application is an interactive interface for making choropleth maps.

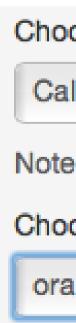
A **choropleth map** is a map in which areas are shaded or patterned according to some measurement.

User can view

- ▶ a state
  - at county level
  - at tract level
  - at block group level
- a county in a state
  - at tract level
- at block group level

Block level disabled for computational reasons.





(a) Application dynamically loads a list of counties for the state of interest and allows the user to select which county to look at.

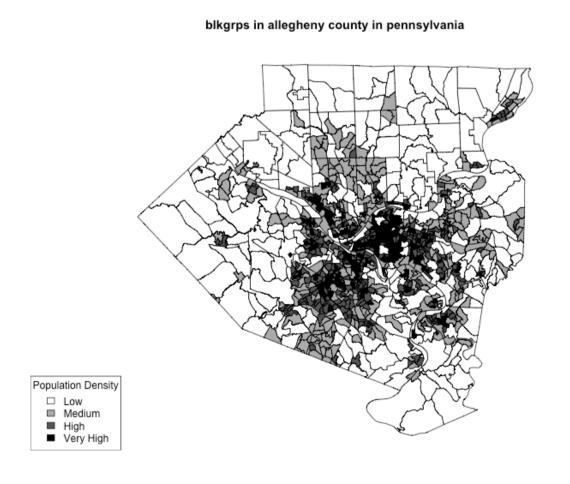


#### **Application Details**

Choose map type:	tra
Tracts in a County	
[Level] in State' types are computationally expensive.	
Color Scale:	
Heat	
Gray	
Choose which state:	5
Pennsylvania	
Note: District of Columbia does not have counties.	
Choose which county:	
allegheny county	
Number of bins/categories.	X
6	
Use custom bin/category labels.	Total Population
Choose which information to display.	(0,1513] (1513,2129]
Total Population	<ul> <li>(2129,2744]</li> <li>(2744,3640]</li> <li>(3640,4673]</li> </ul>
Contact: Mikhail Popov	(4673,11497)
Email: mpopov [at] cmu.edu	
Full Source Code	
Code at GitHub	

Figure: Choropleth map of the total population in Pennsylvania (Allegheny County) at tract level with 6 labeled bins (equally spaced quantiles).

ose which state:	
lifornia	\$
: District of Columbia does	not have counties.
ose which county:	
inge county	\$



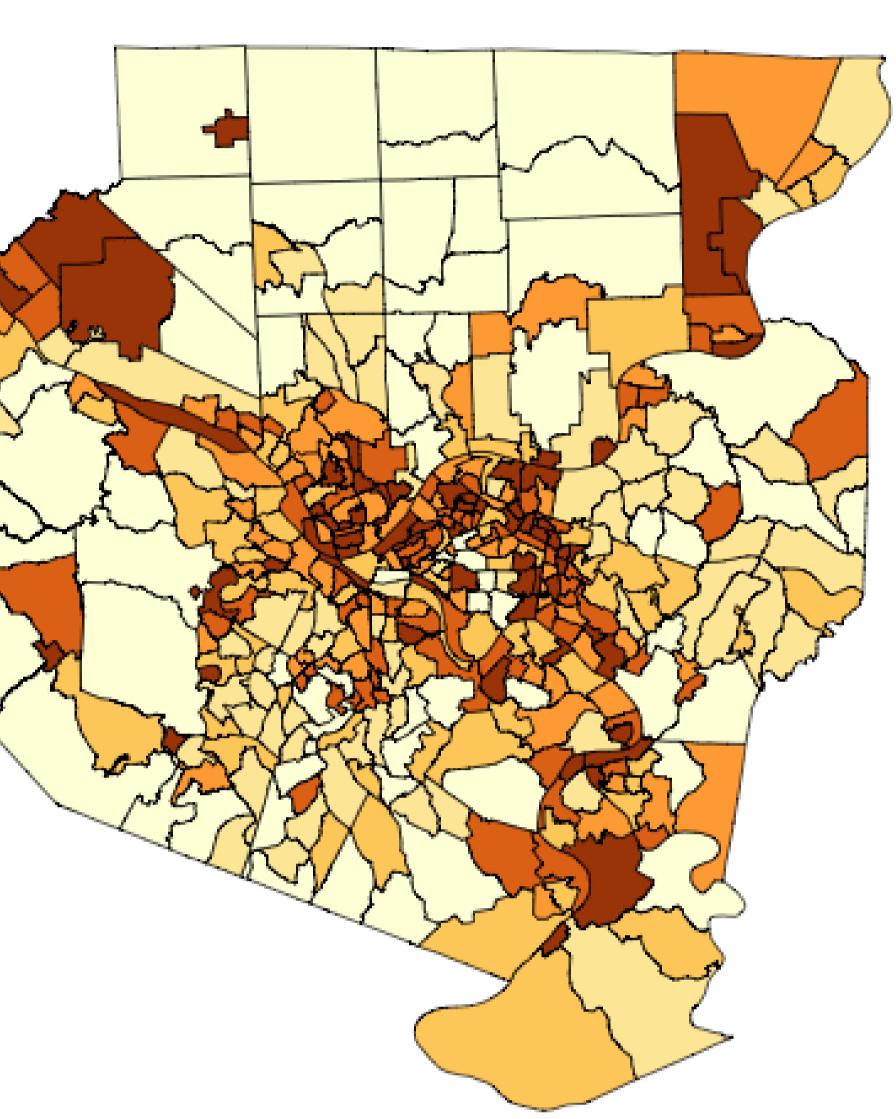
(b) User can switch between heat colors and a gray scale.

# Visualizing the 2010 US Census Data with Shiny Mikhail Popov

## Department of Statistics, Carnegie Mellon University

#### Advantages

#### acts in allegheny county in pennsylvania



Quantiles (Equal Frequency)

Number of bins/categories.	
4	÷
✓ Use custom bin/category labe Smallest to largest.	ls.
Low	
Medium	
High	
Very High	

(c) The application responds to number of bins and allows user to specify custom labels for the bins.

- ▶ to use other data e.g. ACS to include more features
- Anyone can use No R installation or coding required No need to download census data Accessible from anywhere Extensible; can be modified: Viewable in any modern browser

### **Possible Future Work**

- Allow the user to define custom breaks (currently using equally-spaced quantiles).
- Allow the user to define new variables as functions of existing variables.
- Add an Upload feature to enable uploading of new data. Matching done via FIPS codes.
- Enable Downloading of the choropleths as high resolution PDFs or PNGs.

### **Full Source Code and Instructions**

Shiny-App

#### Acknowledgments

University



Go through the 450+ census variables defined in the SpatialPolygonDataFrame objects and create a proper index.

- 2010 US Census Shiny App source code https://github.com/bearloga/2010-US-Census-
- **Tutorial: Building Shiny Applications with R** http://rstudio.github.io/shiny/tutorial/
- **Installing Shiny Server on Amazon EC2** http://mpopov.com/post/40976561625/shinyserver-amazon-ec2-guide
- Department of Statistics, Carnegie Mellon
- NSF # SES-1130706