DATA SCIENTIST – INTERN PROGRAM  
CINCINNATI, OH or CHICAGO, IL  
MAY-AUGUST 2019

SUMMARY:
In Data Science at 84.51°, the goal is to provide shopper insights that lead to business actions and results. As data scientists, we are a connected team that enables the businesses we serve to understand the customer and act on their behalf. We bring an integrated, 360° view of our customer, allowing us to anticipate customer needs, enable better decisions, and make peoples’ lives easier. As a result, we grow loyalty to retailers and brands.

The Data Scientist Internship is a 10-week, full-time paid intern position that will allow you to gain work experience and learn about 84.51°—what we do and how we do it. This exciting program gives you the opportunity to participate in a learning experience where you will work collaboratively with 84.51° employees to complete a challenging project that adds value to our business. It also gives you the opportunity to build strong bonds with all the other Interns across functions as well as network with our 84.51° community.

Upon completion of the 10-week internship, if we believe you met objectives while demonstrating our 84.51° values, you will be offered a position to join us full time.

The Internship Program runs from late May to early August at our Cincinnati, OH Headquarters office and our Chicago, IL office.

INTERN PROGRAM:
As a Data Science Intern, you will be tasked with key business questions from one of our data science teams. You will then leverage our vast data to develop new methodologies and/or insights—allowing us to understand customers better than anyone else and delivering value across the business. Your internship project will enable our clients to have the right strategy and drive better execution for loyalty, pricing, promotions, assortment, new product innovation, local marketing, direct-to-consumer communications, and service.

Data Scientists at 84.51° are not “one size fits all”. There are common skills all Data Scientists possess, such as coding in languages like R, Python, or SQL. However, there are also skills that distinguish where our individual strengths lie. As you develop your strengths over time, various career paths become available to grow your career at 84.51°.

QUALIFICATIONS, SKILLS, AND EXPERIENCE:

• Working towards a Bachelor or Master’s degree from a four-year accredited university in Economics, Statistics, Mathematics, Computer Science, Market Research, Business Analytics, Information Systems, Data Science, or another heavily quantitative program
• Graduating in December 2019, May/June 2020, December 2020 or May/June 2021

All Data Scientists will join a community of learners, problem solvers, and collaborators. We hire Data Scientists with a variety of technical profiles to align with the variety of work across the business:
• Technology Specialists  
  o Experience with and passion for coding  
  o Familiarity with solution development and/or process improvement and automation  
• Statistical Learning Specialists  
  o Experience using a statistical programming language or statistical software: (e.g. R)  
  o Familiarity with theory and application of multiple Machine Learning techniques (logistic regression, clustering, etc.) and statistical measurement capabilities  
• Insights Specialists  
  o Strong business and commercial acumen  
  o Experience with data visualization, storytelling, and communicating with diverse audiences

Revised 8/30/2018