Statistician

Who We Are:

Simmons Research is a leading consumer insights company. We are an established organization, with a great brand, that is aggressively reinventing itself through investments in technology and people! We are also backed by the innovative private equity firm, Symphony Technology Partners.

What We Do:

Simmons measures consumer preferences, attitudes and behaviors. We do this by collecting data through surveys and passively measured data in a way that is representative of the general population, applying data science and making sense of consumer data through enterprise-grade software. Marketers and media companies then use Simmons data and technology to develop marketing strategies, consumer segmentation schemes and media activation approaches.

Core Responsibilities:

Simmons Research is seeking a Statistician with high level of attention to detail to join our Data Sciences team. The individual will be responsible for developing statistical models and other empirically derived decision tools designed to support our mission and our clients’ business initiatives. This person will be responsible for manipulating and analyzing large datasets from multiple sources, building and executing statistical models, and communicating findings in a clear manner to internal and external clients.

- Manipulate data, code and prepare data for statistical analyses and modeling.
- Perform exploratory analysis to select appropriate tools and statistical methods.
- Add strategic value to Simmons Research by optimizing the use of information to drive more targeted, relevant and successful communications and interactions for our clients.
- Work with team members and various stakeholders to support new analytical opportunities by understanding the business challenge and determining the appropriate analytical solution to solve the problem.
- Display full ownership/responsibility/accountability for projects including project scoping, analysis design, project planning, and implementation.
- Communicate challenges or issues with recommended course of action to appropriate stakeholders when necessary.
- Generate analysis, including the creation of reports, documentation, and coding as part of the analysis process.
- Work with technology group to implement automation and other processes to improve capacity and scale.
- Present analysis of results to internal and external clients in a clear cohesive manner.
Job Requirements:

- Master’s Degree or higher in a quantitative discipline (e.g., Statistics, Mathematics, Economics, or Social Sciences).
- Proficiency with PC applications include Excel, PowerPoint and Microsoft Word
- Substantial proficiency in R and possibly other statistical software
- Strong knowledge of statistical theory and methods generally, and particularly in the area of data modeling
- Strong quantitative and analytical problem-solving skills
- Experience working with large datasets
- Experience using Structured Query Language (SQL) is preferred but not required
- Experience with Machine Learning / Artificial Intelligence preferred but not required
- Ability to thrive and adapt to a fast paced, dynamic, growth environment
- Curious and innovative spirit
- Willingness to travel as required (minimal travel is anticipated)

How to Join:

Want to hear more? Simmons Research is a rapidly growing dynamic organization with excellent room for advancement, a strong benefits and compensation package and great people! If you’re looking to join our winning team and think you have the right skill set, please send your resume to kgenco@simmonsresearch.com for immediate consideration.