

Sample Phone Survey Instrument

Opening Script

Hello. I am calling from _____(*insert your affiliation here*). We want to talk to _____(*insert the description of your wanted subject here*) about _____(*insert subject matter here*). Your participation is completely voluntary, but this survey will take less than _____(*insert approximate time here*). May I continue?

All of our questions are voluntary. You do not need to respond to any questions you don't wish to.

If you are a _____(*insert the description of your wanted subject here*) and I have your permission, let me begin by asking...