

# Some Useful Formulas From the Statistics of Survey Sampling, I

## Equally-Likely Outcomes & Counting

- If  $K$  outcomes  $O_1, \dots, O_K$  are equally likely, then the probability of any one of them is  $1/K$ .
- Consider taking a sample of  $n$  objects from a population of  $N$  objects.
  - Sampling with replacement, there are  $N^n$  possible samples of size  $n$ ; the probability of any one of them is  $1/N^n$ .
  - Sampling without replacement, there are  $\binom{N}{n} = \frac{N!}{n!(N-n)!}$  possible samples of size  $n$  [where  $N! = N \cdot (N-1) \cdot (N-2) \cdots 3 \cdot 2 \cdot 1$ ], so the probability of any one of them is  $1/\binom{N}{n}$ .

## Discrete Random Variables

Let  $X$  and  $Y$  be random variables with sample spaces  $\{x_1, \dots, x_K\}$  and  $\{y_1, \dots, y_K\}$  and distributions

$$P[X = x_i, Y = y_j] = p_{ij}, \quad P[X = x_i] = p_{i\cdot} = \sum_{j=1}^K p_{ij}, \quad P[Y = y_j] = p_{\cdot j} = \sum_{i=1}^K p_{ij}$$

Then, for example

$$E[X] = \sum_{i=1}^K x_i p_{i\cdot}, \quad Var(X) = \sum_{i=1}^K (x_i - E[X])^2 p_{i\cdot}, \quad Cov(X, Y) = \sum_{i=1}^K (x_i - E[X])(y_i - E[Y]) p_{ij}$$

$$P[X = x_i | Y = y_j] = p_{ij}/p_{\cdot j}, \quad E[X | Y = y_j] = \sum_{i=1}^K x_i P[X = x_i | Y = y_j], \quad E[aX + bY + c] = aE[X] + bE[Y] + c$$

## Random Sampling From a Finite Population

Consider a population of size  $N$  and a sample of size  $n$ . Let  $y_i$  be the (fixed) values of some variable of interest in the population (such as a person's age, or whether they would vote for Obama). Let

$$Z_i = \begin{cases} 1, & \text{if } i \text{ is in the sample} \\ 0, & \text{else} \end{cases}$$

be the random sample inclusion indicators, and let  $Y_i$  be the random observations in the sample. Then the sample average can be written

$$\bar{Y} = \frac{1}{n} \sum_{i=1}^n Y_i = \frac{1}{n} \sum_{i=1}^N Z_i y_i$$

The  $Z_i$ 's are Bernoulli random variables with

$$E[Z_i] = \frac{n}{N}, \quad Var(Z_i) = \frac{n}{N} \left(1 - \frac{n}{N}\right), \quad Cov(Z_i, Z_j) = -\frac{1}{N-1} \frac{n}{N} \left(1 - \frac{n}{N}\right)$$

## Confidence Intervals and Sample Size

- A CLT-based  $100(1 - \alpha)\%$  confidence interval for the population mean is  $(\bar{Y} - z_{\alpha/2} SE, \bar{Y} + z_{\alpha/2} SE)$ .
- For sampling with replacement from an infinite population,  $SE = SD / \sqrt{n}$ .
- For sampling without replacement from a finite population, the SE has to be multiplied by the finite population correction (FPC).
- For a given margin of error (ME, half the width of the CI) and confidence level  $1 - \alpha$ , we can find the sample size by solving

$$z_{\alpha/2} SE < ME$$

for  $n$ . The same approach works for both SRS with replacement (using the SE in (b)) and SRS without replacement (using the SE in (c)).

## Some Useful Formulas From the Statistics of Survey Sampling, II

### Stratified Sampling

Consider  $H$  strata with population counts  $N = \sum_{h=1}^H N_h$  and sample counts  $n = \sum_{h=1}^H n_h$ . Let  $f_h = n_h/N_h$ ;  $W_h = N_h/N$ ; and  $\bar{y}_h = \frac{1}{n_h} \sum_{i=1}^{n_h} y_{ih}$  in each stratum, and let  $s_h^2 = \frac{1}{n_h-1} \sum_i (y_{ih} - \bar{y}_h)^2$  be the sample variance in each stratum. Then

$$\bar{y}_{st} = \sum_{h=1}^H W_h \bar{y}_h, \quad \text{Var}(\bar{y}_{st}) \approx \sum_{h=1}^H W_h^2 (1 - f_h) \frac{s_h^2}{n_h}, \quad DEFF = \frac{\text{Var}(\bar{y}_{st})}{\text{Var}(\bar{y}_{srs})} = \frac{\sum_{h=1}^H W_h^2 (1 - f_h) \frac{s_h^2}{n_h}}{(1 - f) \frac{s^2}{n}}$$

### Cluster Sampling

Consider a population of  $N$  clusters. We take an SRS  $\mathcal{S}$  of  $n$  clusters, and all units within each sampled cluster (one-stage clustering). Assume clusters all have same size  $M$ . Let  $\bar{y}_i = \frac{1}{M} \sum_{j=1}^M y_{ij}$  in each cluster. Then

$$\bar{y}_{cl} = \frac{1}{n} \sum_{i \in \mathcal{S}} \bar{y}_i, \quad \text{Var}(\bar{y}_{cl}) \approx \left(1 - \frac{n}{N}\right) \frac{1}{n} s_{\bar{y}_i}^2 = \left(1 - \frac{n}{N}\right) \frac{1}{n} \left[ \frac{1}{n-1} \sum_{i \in \mathcal{S}} (\bar{y}_i - \bar{y}_{cl})^2 \right]$$

and

$$DEFF = \frac{\text{Var}(\bar{y}_{cl})}{\text{Var}(\bar{y}_{srs})} = \frac{M s_{\bar{y}_i}^2}{s_{y_{ij}}^2} \approx 1 + (M-1)\rho$$

where  $s_{\bar{y}_i}^2$  is the sample variance of the cluster means,  $s_{y_{ij}}^2$  is the sample variance of the individual observations, and  $\rho$  is the intraclass (intracluster) correlation, or ICC.

### Post-Stratification Weights and Means

As part of survey data collection it is a good idea to get general demographic information (e.g. in our surveys: sex, age, class, major, hometown, etc.). After data collection we compare the proportions in each of these categories in our sample with the same proportions in the population. If they agree, great. If not, calculate

$$w_i = (N_h/N)/(n_h/n) \text{ for each } i \text{ in post-stratum } h, \quad \text{and} \quad \bar{y}_w = \frac{\sum_i w_i y_i}{\sum_i w_i}$$

### Post-Stratification Variance Calculations

Taylor series:

$$\text{Var}_{TS}(\bar{y}_w) \approx \frac{1}{(\sum_i w_i)^2} \left[ \text{Var}\left(\sum_i w_i y_i\right) - 2\bar{y}_w \text{Cov}\left(\sum_i w_i y_i, \sum_i w_i\right) + (\bar{y}_w)^2 \text{Var}\left(\sum_i w_i\right) \right]$$

where  $\bar{y}_w$  is as above,  $\bar{w} = \frac{1}{n} \sum_i w_i$ ,  $\overline{wy} = \frac{1}{n} \sum_i w_i y_i$ ,

$$\text{Var}\left(\sum_{i=1}^n w_i\right) \approx n \cdot \frac{1}{n-1} \sum_{i=1}^n (w_i - \bar{w})^2, \quad \text{Var}\left(\sum_{i=1}^n y_i w_i\right) \approx n \cdot \frac{1}{n-1} \sum_{i=1}^n (w_i y_i - \overline{wy})^2,$$

$$\text{Cov}\left(\sum_{i=1}^n y_i w_i, \sum_{i=1}^n w_i\right) \approx n \cdot \frac{1}{n-1} \sum_{i=1}^n (w_i y_i - \overline{wy})(w_i - \bar{w})$$

Jackknife:

- Replicate  $n$  times (by removing one obs. each time and recalculating weights):

$$\bar{y}_w^{(r)} = \frac{\sum_{i=1}^n w_i^{(r)} y_i^{(r)}}{\sum_{i=1}^n w_i^{(r)}}$$

- Calculate

$$\bar{y}_{JK} = \frac{1}{n} \sum_{r=1}^n \bar{y}_w^{(r)}, \quad \text{Var}_{JK}(\bar{y}_w) \approx \frac{n-1}{n} \sum_{r=1}^n (\bar{y}_w^{(r)} - \bar{y}_{JK})^2$$