

Group B
March 2, 2010
II.5b

Some changes that we made to the survey include:

great feedback, and an improved form

1. **Gender Specification:** our respondents said it was strange to put “other”, and it would be better if we put “prefer not to answer”, so we changed it to “prefer not to answer” as this might be a sensitive question for certain people.
2. **Healthy choices:** our respondents said that this question was confusing, as some people thought it would mean how many healthy vendors do you want, and some people interpreted it as how many healthy options would you want at every vendor if you answered yes. This question might be confusing, so we decided to change it to how important from very important to not important at all which provides a scale for people to choose from.
3. **Organic Choices:** This question had the same problem as the healthy choices question, so we made the same changes as mentioned above in 2.
4. **Reasons for like and dislike:** Our respondents told us that price is sometimes a reason why they decide not to dine on campus, but this wasn't a possible choice, therefore we included “Price” in one of our choices for both the reasons for like and reasons for dislike.
5. **Availability/hours of operations:** Under the “How would you rate CMU dining when it comes to.....”, our respondents told us that another possible issue for people choosing to dine on campus or not is availability and hours of operations. Therefore we added the “Availability/ Hours of Operations category” in hopes to see how important this is to students who dine on campus.

1. What year are you?

- ☐ Freshmen
- ☐ Sophomore
- ☐ Junior
- ☐ Senior
- ☐ 5th year
- ☐ 6th year

2. Gender:

- ☐ Male
- ☐ Female

3. What Carnegie Mellon Meal Plan are you currently on? Check all that apply

- ☐ Meal Blocks
- ☐ DineX
- ☐ Plaid Cash (primarily for food).

4. What college are you in?

- ☐ Tepper School of Business
- ☐ Humanities and Social Sciences
- ☐ College of Fine Arts
- ☐ Carnegie Institute of Technology
- ☐ Mellon College of Science
- ☐ School of Computer Science

5. Do you live in school housing?

- ☐ Yes
- ☐ No

6. If yes, where?

- ☐ Boss House
- ☐ Doherty apartments
- ☐ Donner house
- ☐ Fairfax Apartments
- ☐ Hamerschlag house
- ☐ Henderson house
- ☐ London terrace house
- ☐ Margaret Morrison Apartments
- ☐ McGill house
- ☐ Morewood Gardens
- ☐ Morewood E-tower
- ☐ Mudge house
- ☐ Neville Apartments
- ☐ Stever house
- ☐ Resnik House
- ☐ Roselawn house
- ☐ Scobell house
- ☐ Shady oak apartments
- ☐ Shirley apartments
- ☐ Spirit house
- ☐ tech house
- ☐ Veronica apartments
- ☐ Webster Hall
- ☐ Welch House
- ☐ west wing
- ☐ Woodlawn apartments
- ☐ Other

7. What is your nationality/ethnicity?

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White
- ☐ I prefer not to answer.
- ☐ other:

8. I regularly have... on campus. (check all that apply)

- a) Breakfast
- b) Lunch
- c) Brunch
- d) Mid-morning/mid-afternoon snacks
- e) Dinner
- f) Late-night

9. How often do you dine at one of the on-campus food vendors? (choose one)

- a) At least once every day of the week, including weekends
- b) At least once every day, but just weekdays
- c) Less than 5 times a week
- d) Never, I only go to Entropy

10. How satisfied, in general, were you with your meals/snacks?

- a) Very satisfied
- b) Satisfied

- c) Neutral
- d) Unsatisfied
- e) Very unsatisfied

11. How would you rate the CMU dining services when it comes to:

	Very Poor	Poor	Neutral	Good	Very Good
The food and drinks offered suit my taste/needs					
The menu variety					
Prices in general					
The quality of the food					
Healthy choice options					
The waiting time					
Cleanliness					
Staff friendliness					
Availability/Hours of Operation					

12. Which vendors do you like the most, for meals? Choose up to 3.

Asiana (Newell-Simon Hall)	
Carnegie Mellon Café (Resnik House)	
City Grill (University Center)	
Downtown Deli (University Center)	
Entropy (University Center)	
Evgestos! (University Center)	
The Exchange/Ginger's (Tepper)	
Ginger's Express (Baker)	
Kosher Korner (University Center)	
La Prima (Wean)	
The Maggie Murph Café (Hunt Library)	
Mitchell's Mainstreet Market (Newell-Simon Hall)	
Quik Piks (University Center)	
Schatz (University Center)	
Si Senor (University Center)	
Skibo Coffeehouse (University Center)	
Souper Soups (University Center)	
Spice it up Grill (Resnik House)	
Spinning Salads (University Center)	
Stephanie's (Mellon Institute)	
Stir Crazy (University Center)	
Sushi Too (Resnik House)	
Take Comfort (Resnik House)	
Tartan's Pavilion (Resnik House)	
Taste of India (Resnik House)	
Tazza D'oro (Gates Hillman Center)	
Totally Juiced (University Center)	
The Underground (Morewood)	
The Zebra Lounge (CFA)	

AVI Vending (Wean/multiple locations)	
---------------------------------------	--

13. Why do you like these vendors? (choose up to 2)

- a) The food tastes good.
- b) It's fast.
- c) It's convenient location wise.
- d) It has a lot of options.
- e) It's healthy.
- f) The staff are friendly.
- g) The dining environment is good.
- h) They are always open.
- i) They are cheap/reasonably priced.

14. Which vendors do you like the least, for meals? choose up to 3.

Asiana (Newell-Simon Hall)	
Carnegie Mellon Café (Resnik House)	
City Grill (University Center)	
Downtown Deli (University Center)	
Entropy (University Center)	
Evgestos! (University Center)	
The Exchange/Ginger's (Tepper)	
Ginger's Express (Baker)	
Kosher Korner (University Center)	
La Prima (Wean)	
The Maggie Murph Café (Hunt Library)	
Mitchell's Mainstreet Market (Newell-Simon Hall)	
Quik Piks (University Center)	
Schatz (University Center)	
Si Senor (University Center)	
Skibo Coffeehouse (University Center)	
Souper Soups (University Center)	
Spice it up Grill (Resnik House)	
Spinning Salads (University Center)	
Stephanie's (Mellon Institute)	
Stir Crazy (University Center)	
Sushi Too (Resnik House)	
Take Comfort (Resnik House)	
Tartan's Pavilion (Resnik House)	
Taste of India (Resnik House)	
Tazza D'oro (Gates Hillman Center)	
Totally Juiced (University Center)	
The Underground (Morewood)	
The Zebra Lounge (CFA)	
AVI Vending (Wean/multiple locations)	

15. Why do you dislike these vendors?

- a) The food tastes bad.
- b) It takes me a long time to get my food.

- c) Not enough options.
- d) It's in a bad location; I never go to some of those locations.
- e) It's not healthy.
- f) The staff are unfriendly.
- g) The dining environment is not good.
- h) They are expensive.
- i) They are never open when I want food.

16. Which of these dining services would you like to see at CMU?

- a) Independent vendors, i.e. McDonald's, KFC, Chipotle, Wendy's, etc.
- b) A cafeteria, buffet style, in most resident halls.
- c) It's good the way it is.
- d) Other:

17. How important is it to you that school vendors provide healthy options?

- a) Very Important
- b) Important
- c) Neutral
- d) Not too important
- e) Not Important at all.

18. How important is it to you that school vendors provide organic options?

- a) Very Important
- b) Important
- c) Neutral
- d) Not

19. Would you like to see nutritional info and calorie counts on the menu boards?

- a) Yes
- b) No

20. If you can add one type of food to the CMU dining service's menu, what would it be?

OPEN ENDED