

# PROGRESSIVE CHANGE CAMPAIGN COMMITTEE

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## Research 2000 Massachusetts Poll Results

### DEMOCRATS LEARNING WRONG LESSON FROM MASSACHUSETTS?

### EVEN SCOTT BROWN VOTERS WANT THE PUBLIC OPTION, WANT DEMOCRATS TO BE BOLDER

*"In an election between Scott Brown and the public option, the public option would have won."*

– Charles Chamberlain, political director of Democracy for America

### HEALTH CARE BILL OPPONENTS THINK IT "DOESN'T GO FAR ENOUGH"

- by 3 to 2 among Obama voters who voted for Brown
- by 6 to 1 among Obama voters who stayed home

(18% of Obama supporters who voted supported Brown.)

### VOTERS OVERWHELMINGLY SUPPORT THE PUBLIC OPTION

- 82% of Obama voters who voted for Brown
- 86% of Obama voters who stayed home

### OBAMA VOTERS WANT DEMOCRATS TO BE BOLDER

- 57% of Brown voters say Obama "not delivering enough" on change he promised
- 49% to 37% among voters who stayed home

**PLUS:** Obama voters overwhelming want bold economic populism from Democrats in 2010.

### OBAMA VOTERS WHO VOTED BROWN

QUESTION: Would you favor or oppose the national

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The Research 2000 Massachusetts Poll was conducted for three organizations -- the Progressive Change Campaign Committee, Democracy for America, and MoveOn.org -- on Tuesday, January 19, 2010 after polls closed in the special election for Senate.

500 Obama voters who did NOT vote in the special election were asked one set of questions. 500 Obama voters who DID vote -- and voted for Republican Scott Brown -- were asked another set of questions. Each has a margin of error of 4.5%.

2774 Obama voters from 2008 who voted Tuesday were reached -- of which 2274 (82%) voted for Democrat Martha Coakley and 500 (18%) voted against her.

*(Research 2000 also does polling for the [St. Louis Post-Dispatch](#), [Lexington Herald-Leader](#), [Fort Wayne News Sentinel](#), [South Bend Tribune](#), and [Reno Gazette-Journal](#), and dozens of other media outlets. They did a Virginia 2009 post-election poll of Obama voters for the PCCC, which is located [here](#).)*

government offering everyone the choice of a government administered health insurance plan -- something like the Medicare coverage that people 65 and older get -- that would compete with private health insurance plans?

	FAVOR	OPPOSE	NOT SURE
ALL	82%	14%	4%
MEN	79%	18%	3%
WOMEN	85%	10%	5%
DEMOCRATS	89%	7%	4%
REPUBLICANS	68%	24%	8%
INDEPENDENTS	83%	13%	4%

QUESTION: Do you favor or oppose the health care reform proposal recently passed by the U.S. Senate?

	FAVOR	OPPOSE	NOT SURE
ALL	32%	48%	20%
MEN	29%	52%	19%
WOMEN	35%	44%	21%
DEMOCRATS	42%	46%	12%
REPUBLICANS	11%	68%	21%
INDEPENDENTS	33%	47%	20%

QUESTION: If oppose, do you think it goes too far or doesn't go far enough?

	NOT ENOUGH	TOO FAR	NOT SURE
ALL	36%	23%	41%
MEN	34%	26%	40%
WOMEN	38%	20%	42%
DEMOCRATS	49%	18%	33%
REPUBLICANS	11%	61%	28%
INDEPENDENTS	38%	20%	42%

QUESTION: Generally speaking do you think Barack Obama and Democrats in Washington, DC are delivering enough on the change Obama promised to bring to America during the campaign?

	YES	NO	NOT SURE
ALL	31%	57%	12%
MEN	30%	60%	10%
WOMEN	32%	54%	14%
DEMOCRATS	36%	55%	9%
REPUBLICANS	6%	69%	25%
INDEPENDENTS	33%	56%	11%

**Sample Figures**

**OBAMA VOTERS WHO VOTED FOR SCOTT BROWN:**

- Men: 271 (54%)
- Women: 229 (46%)
- Democrats: 36 (7%)
- Republicans: 41 (8%)
- Independents: 423 (85%)

**OBAMA VOTERS WHO DID NOT VOTE:**

- Men: 254 (51%)
- Women: 246 (49%)
- Democrats: 447 (89%)
- Republicans: 19 (4%)
- Independents: 34 (7%)

QUESTION: Generally speaking, do you think Democrats in Washington, DC are fighting hard enough to challenge the Republican policies of the Bush years, aren't fighting hard enough to change those policies, or are fighting about right?

	NOT ENOUGH	TOO HARD	ABOUT RIGHT	NOT SURE
<b>ALL</b>	37%	15%	21%	27%
<b>MEN</b>	34%	19%	18%	29%
<b>WOMEN</b>	40%	11%	24%	25%
<b>DEMOCRATS</b>	45%	8%	35%	12%
<b>REPUBLICANS</b>	12%	47%	5%	36%
<b>INDEPENDENTS</b>	39%	13%	21%	27%

QUESTION: Is the issue of national health care reform very important, somewhat important, or not important when deciding how or if to vote?

	VERY	SOME	NOT	NOT SURE
<b>ALL</b>	32%	35%	13%	20%
<b>MEN</b>	30%	34%	15%	21%
<b>WOMEN</b>	34%	36%	11%	19%
<b>DEMOCRATS</b>	37%	41%	7%	15%
<b>REPUBLICANS</b>	25%	28%	25%	22%
<b>INDEPENDENTS</b>	32%	35%	12%	21%

QUESTION: Would you favor or oppose requiring all Americans to buy health insurance from private companies -- the so-called mandate -- even if they find insurance too expensive or do not want it?

	FAVOR	OPPOSE	NOT SURE
<b>ALL</b>	30%	59%	11%
<b>MEN</b>	32%	57%	11%
<b>WOMEN</b>	34%	53%	13%
<b>DEMOCRATS</b>	38%	51%	11%
<b>REPUBLICANS</b>	9%	82%	9%
<b>INDEPENDENTS</b>	31%	58%	11%

QUESTION: Is the issue of the economy very important, somewhat important, or not important when deciding how or if to vote?

	VERY	SOME	NOT VERY	NOT SURE
<b>ALL</b>	48%	47%	3%	2%
<b>MEN</b>	50%	46%	3%	1%
<b>WOMEN</b>	46%	48%	3%	3%
<b>DEMOCRATS</b>	51%	44%	2%	3%

<b>REPUBLICANS</b>	37%	50%	7%	6%
<b>INDEPENDENTS</b>	49%	47%	3%	1%

QUESTION: Which candidate in Tuesday's special election for Senate did a better job of representing you and your family on economic issues: Republican Scott Brown or Democrat Martha Coakley ?

	<b>COAKLEY</b>	<b>BROWN</b>	<b>NEITHER</b>
<b>ALL</b>	13%	25%	62%
<b>MEN</b>	10%	29%	61%
<b>WOMEN</b>	16%	21%	63%
<b>DEMOCRATS</b>	16%	17%	67%
<b>REPUBLICANS</b>	6%	42%	52%
<b>INDEPENDENTS</b>	13%	24%	63%

QUESTION: If the Democratic Congress passed a bill that laid down stronger rules of the road for Wall Street and cut bonuses for the executives of companies that received government bailouts, would that make you more likely or less likely to vote Democratic in the 2010 general election?

	<b>MORE</b>	<b>LESS</b>	<b>NO AFFECT</b>
<b>ALL</b>	53%	14%	33%
<b>MEN</b>	50%	15%	35%
<b>WOMEN</b>	56%	13%	31%
<b>DEMOCRATS</b>	61%	7%	32%
<b>REPUBLICANS</b>	21%	27%	52%
<b>INDEPENDENTS</b>	55%	13%	32%

QUESTION: What would do more to improve our nation's economic conditions: Decreasing government spending OR tightening government regulation of Wall Street and corporate executives?

	<b>TIGHTEN</b>	<b>DECREASE</b>	<b>NOT SURE</b>
<b>ALL</b>	43%	25%	32%
<b>MEN</b>	40%	29%	31%
<b>WOMEN</b>	46%	21%	33%
<b>DEMOCRATS</b>	54%	21%	25%
<b>REPUBLICANS</b>	21%	56%	23%
<b>INDEPENDENTS</b>	44%	23%	33%

I'm going to read you several pairs of statements and would like for you to tell us which comes closest to your point of view.

QUESTION: Democrats in Washington are more on my side than on the side of the lobbyists and special

interests, OR

Democrats in Washington are more on the side of the lobbyists and special interests than on the side of people like me.

	LOBBYISTS	MY SIDE	NOT SURE
ALL	47%	23%	30%
MEN	49%	20%	31%
WOMEN	45%	26%	29%
DEMOCRATS	46%	29%	25%
REPUBLICANS	35%	9%	56%
INDEPENDENTS	48%	24%	28%

QUESTION: When Democrats took power, they really changed things in Washington, OR  
When Democrats took power, they didn't change much about how Washington works.

	NO CHANGE	CHANGE	NOT SURE
ALL	52%	23%	25%
MEN	56%	21%	23%
WOMEN	48%	25%	27%
DEMOCRATS	49%	29%	22%
REPUBLICANS	57%	5%	38%
INDEPENDENTS	52%	24%	24%

QUESTION: Democrats economic policy is more focused on helping Wall Street than helping main street, OR  
Democrats' economic policy is more focused on helping Main Street than helping wall street.

	MAIN	WALL	NOT SURE
ALL	31%	51%	18%
MEN	30%	53%	17%
WOMEN	32%	49%	19%
DEMOCRATS	45%	50%	5%
REPUBLICANS	17%	31%	52%
INDEPENDENTS	31%	53%	16%

## OBAMA VOTERS WHO STAYED HOME

QUESTION: Generally speaking do you think Barack Obama and Democrats in Washington, DC are delivering enough on the change Obama promised to bring to America during the campaign?

YES	NO	NOT SURE
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<b>ALL</b>	37%	49%	14%
<b>MEN</b>	35%	52%	13%
<b>WOMEN</b>	39%	46%	15%
<b>DEMOCRATS</b>	39%	47%	14%
<b>REPUBLICANS</b>	4%	67%	29%
<b>INDEPENDENTS</b>	28%	59%	13%

QUESTION: Generally speaking, do you think Democrats in Washington, DC are fighting hard enough to challenge the Republican policies of the Bush years, aren't fighting hard enough to change those policies, or are fighting about right?

	<b>NOT ENOUGH</b>	<b>TOO HARD</b>	<b>ABOUT RIGHT</b>	<b>NOT SURE</b>
<b>ALL</b>	39%	12%	25%	24%
<b>MEN</b>	36%	16%	23%	25%
<b>WOMEN</b>	42%	8%	27%	23%
<b>DEMOCRATS</b>	41%	10%	26%	23%
<b>REPUBLICANS</b>	5%	43%	3%	49%
<b>INDEPENDENTS</b>	32%	25%	18%	25%

QUESTION: Is the issue of national health care reform very important, somewhat important, or not important when deciding how or if to vote?

	<b>VERY</b>	<b>SOME</b>	<b>NOT</b>	<b>NOT SURE</b>
<b>ALL</b>	36%	38%	9%	17%
<b>MEN</b>	32%	35%	13%	20%
<b>WOMEN</b>	40%	41%	5%	14%
<b>DEMOCRATS</b>	38%	40%	7%	15%
<b>REPUBLICANS</b>	14%	16%	29%	41%
<b>INDEPENDENTS</b>	26%	28%	18%	28%

QUESTION: Do you favor or oppose the health care reform proposal recently passed by the U.S. Senate?

	<b>FAVOR</b>	<b>OPPOSE</b>	<b>NOT SURE</b>
<b>ALL</b>	34%	43%	23%
<b>MEN</b>	32%	46%	22%
<b>WOMEN</b>	36%	40%	24%
<b>DEMOCRATS</b>	36%	41%	23%
<b>REPUBLICANS</b>	7%	71%	22%
<b>INDEPENDENTS</b>	21%	55%	24%

QUESTION: If oppose, do you think it goes too far or doesn't go far enough?

	<b>NOT ENOUGH</b>	<b>TOO FAR</b>	<b>NOT SURE</b>
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<b>ALL</b>	53%	8%	39%
<b>MEN</b>	51%	11%	38%
<b>WOMEN</b>	55%	5%	40%
<b>DEMOCRATS</b>	57%	3%	40%
<b>REPUBLICANS</b>	7%	56%	37%
<b>INDEPENDENTS</b>	44%	27%	29%

**QUESTION:** Would you favor or oppose the national government offering everyone the choice of a government administered health insurance plan -- something like the Medicare coverage that people 65 and older get -- that would compete with private health insurance plans?

	<b>FAVOR</b>	<b>OPPOSE</b>	<b>NOT SURE</b>
<b>ALL</b>	86%	7%	7%
<b>MEN</b>	84%	8%	8%
<b>WOMEN</b>	88%	6%	6%
<b>DEMOCRATS</b>	88%	6%	6%
<b>REPUBLICANS</b>	63%	22%	15%
<b>INDEPENDENTS</b>	78%	14%	8%

**QUESTION:** Would you favor or oppose requiring all Americans to buy health insurance from private companies -- the so-called mandate -- even if they find insurance too expensive or do not want it?

	<b>FAVOR</b>	<b>OPPOSE</b>	<b>NOT SURE</b>
<b>ALL</b>	33%	55%	12%
<b>MEN</b>	32%	57%	11%
<b>WOMEN</b>	34%	53%	13%
<b>DEMOCRATS</b>	35%	53%	12%
<b>REPUBLICANS</b>	8%	79%	13%
<b>INDEPENDENTS</b>	19%	69%	12%

**QUESTION:** Is the issue of the economy very important, somewhat important, or not important when deciding how or if to vote?

	<b>VERY</b>	<b>SOME</b>	<b>NOT VERY</b>	<b>NOT SURE</b>
<b>ALL</b>	45%	44%	5%	6%
<b>MEN</b>	46%	46%	5%	3%
<b>WOMEN</b>	44%	42%	5%	9%
<b>DEMOCRATS</b>	45%	44%	5%	6%
<b>REPUBLICANS</b>	38%	39%	8%	15%
<b>INDEPENDENTS</b>	46%	48%	3%	3%

QUESTION: Which candidate in Tuesday's special election for Senate did a better job of representing you and your family on economic issues: Republican Scott Brown or Democrat Martha Coakley ?

	COAKLEY	BROWN	NEITHER
ALL	26%	9%	65%
MEN	23%	11%	66%
WOMEN	29%	7%	64%
DEMOCRATS	28%	7%	65%
REPUBLICANS	4%	34%	62%
INDEPENDENTS	15%	24%	61%

QUESTION: If the Democratic Congress passed a bill that laid down stronger rules of the road for Wall Street and cut bonuses for the executives of companies that received government bailouts, would that make you more likely or less likely to vote Democratic in the 2010 general election?

	MORE	LESS	NO AFFECT
ALL	56%	5%	39%
MEN	54%	6%	40%
WOMEN	58%	4%	38%
DEMOCRATS	59%	4%	37%
REPUBLICANS	24%	14%	62%
INDEPENDENTS	37%	9%	54%

QUESTION: What would do more to improve our nation's economic conditions: Decreasing government spending OR tightening government regulation of Wall Street and corporate executives?

	TIGHTEN	DECREASE	NOT SURE
ALL	46%	21%	33%
MEN	44%	24%	32%
WOMEN	48%	18%	34%
DEMOCRATS	48%	19%	33%
REPUBLICANS	23%	45%	32%
INDEPENDENTS	42%	31%	37%

QUESTION: Democrats in Washington are more on my side than on the side of the lobbyists and special interests, OR Democrats in Washington are more on the side of the lobbyists and special interests than on the side of people like me.

	LOBBYISTS	MY SIDE	NOT SURE
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<b>ALL</b>	44%	29%	27%
<b>MEN</b>	47%	27%	26%
<b>WOMEN</b>	41%	31%	28%
<b>DEMOCRATS</b>	43%	30%	27%
<b>REPUBLICANS</b>	56%	7%	37%
<b>INDEPENDENTS</b>	52%	24%	24%

QUESTION: When Democrats took power, they really changed things in Washington, OR  
When Democrats took power, they didn't change much about how Washington works.

	<b>NO CHANGE</b>	<b>CHANGE</b>	<b>NOT SURE</b>
<b>ALL</b>	41%	31%	28%
<b>MEN</b>	44%	29%	27%
<b>WOMEN</b>	38%	33%	29%
<b>DEMOCRATS</b>	40%	32%	28%
<b>REPUBLICANS</b>	55%	8%	37%
<b>INDEPENDENTS</b>	48%	27%	25%

QUESTION: Democrats economic policy is more focused on helping Wall Street than helping Main Street, OR  
Democrats' economic policy is more focused on helping Main Street than helping Wall Street.

	<b>MAIN</b>	<b>WALL</b>	<b>NOT SURE</b>
<b>ALL</b>	38%	37%	25%
<b>MEN</b>	40%	40%	20%
<b>WOMEN</b>	36%	34%	30%
<b>DEMOCRATS</b>	40%	36%	24%
<b>REPUBLICANS</b>	17%	39%	44%
<b>INDEPENDENTS</b>	22%	51%	27%

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