

**journal.dat** Types of sampling used for articles in a sample of journals. Source: Jacoby, J. and Handlin, A. H. (1991). Non-probability sampling designs for litigation surveys. *Trademark Reporter*, 81, 169–179.

Note that columns 2 and 3 do not always sum to column 1; for some articles, the investigators could not determine which type of sampling was used. When working with these data, you may wish to create a fourth column, “indeterminate,” which equals  $\text{column1} - (\text{column2} + \text{column3})$ .

Column	Name	Value
1	numemp	number of articles in 1988 that used sampling
2	prob	number of articles that used probability sampling
3	nonprob	number of articles that used non-probability sampling