

# Spatial and Analytical Study of Student Housing

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May 3, 2012

36-303 Sampling, Survey, and Society

# Agenda

## Introduction

- Research Question
- Motivations/Benefits
- Questionnaire

## Methods

- Sample Selection & Data Collection
- Data Cleaning

## Results

- Post-stratification weights
- Analysis
- Discussion

## Summary

A map of the Pittsburgh area showing various towns and roads. Labels include Ben Avon, Avalon, Etna, O'Hara Township, Fox Chapel, Sharpsburg, Butler St, Aspinwall, and Blawnox. Highway markers for 51, 65, 19, 8, and 28 are visible.

# Research Question

Is there a relationship between what students study and where they live?

A map of the Pittsburgh area showing various towns and roads. Labels include Scott, Overbrook, Homestead, and Duquesne. Highway markers for 19 and 51 are visible.

Introduction



A map of the Pittsburgh area showing various neighborhoods and roads. The title 'Motivations/Benefits' is overlaid on the map.

# Motivations/Benefits

## University

- planning shuttle routes
- campus police coverage
- future housing projects

## Students

- neighborhoods with similar students



Introduction



# Questionnaire

Is the person an undergraduate student?

Is the person a graduate (Master) student?

Is the person a graduate (PhD) student?

Is the person a member of Marianna Brown Dietrich College of Humanities and Social Sciences (DC)? Which department?

Neighborhood

Distance to Campus (miles)

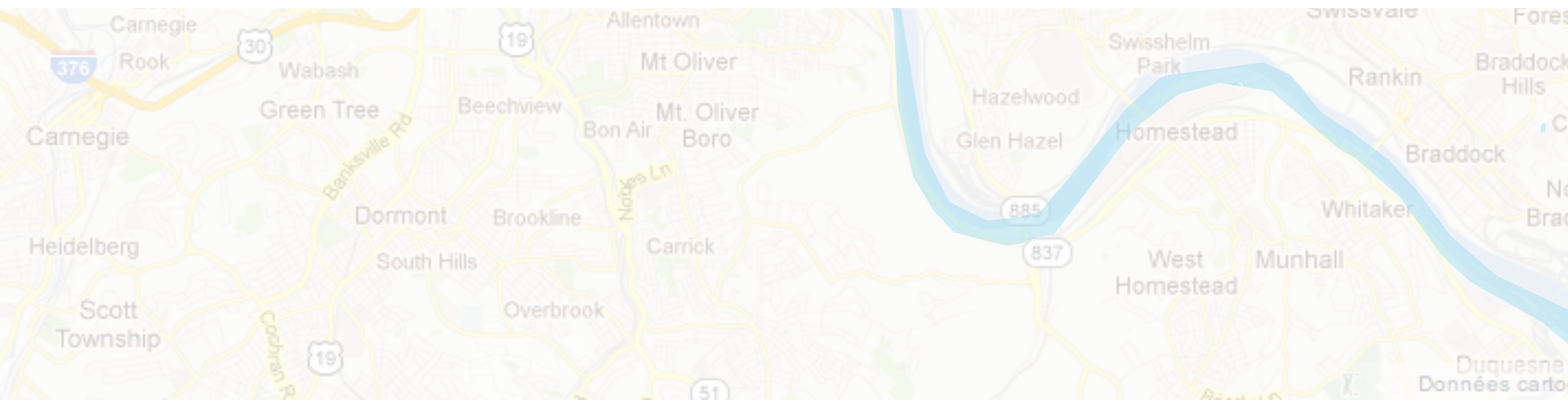
Distance to bus stops (miles)

Distance to shuttle stops (miles)

Distance to bars (miles)

Distance to supermarkets (miles)

# Methods



A map of the Pittsburgh area showing various neighborhoods and roads. Labels include Ben Avon, Avalon, Etna, O'Hara Township, Fox Chapel, Blawnox, and Aspinwall. Road numbers 51, 19, 8, and 28 are visible.

# Sample & Data Collection

## Target Population:

all undergrad/grad students enrolled at CMU in Pittsburgh  
living off-campus

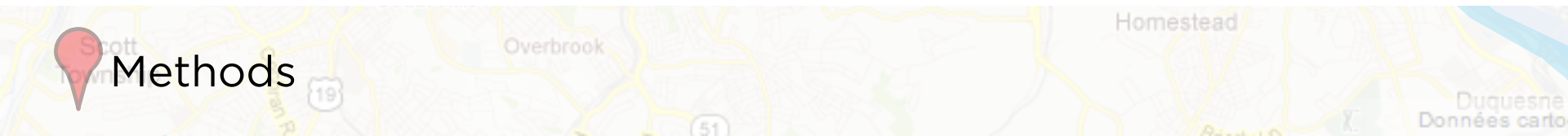
## Sampling Frame:

administrative records from the Office of the Registrar

- Sampling scheme: census
- Margin of Error of 0.0098, for sample of 4090
- Nonresponse
- Privacy



Methods



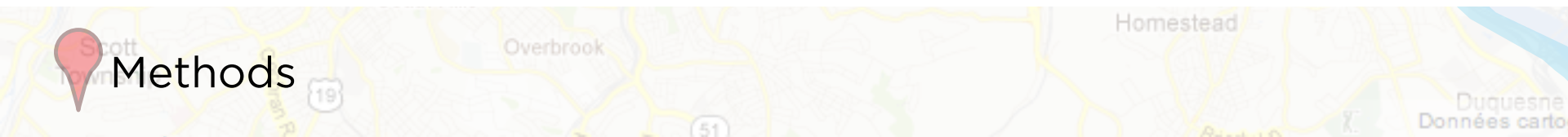
A map of the Pittsburgh area showing various towns and roads. The title 'Data Cleaning' is overlaid on the map.

# Data Cleaning

- 4297 records received from the registrar
- 4090 observations included
  - on-campus addresses
  - duplicate entries for the same student
  - no address listed
- reformatting entries
- zip codes
- geocoding

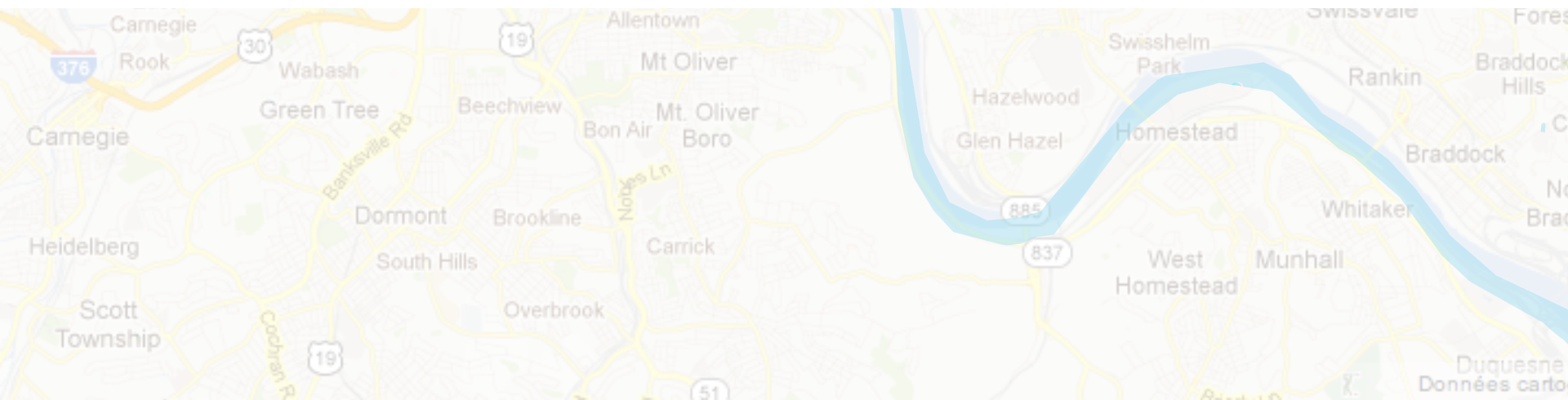


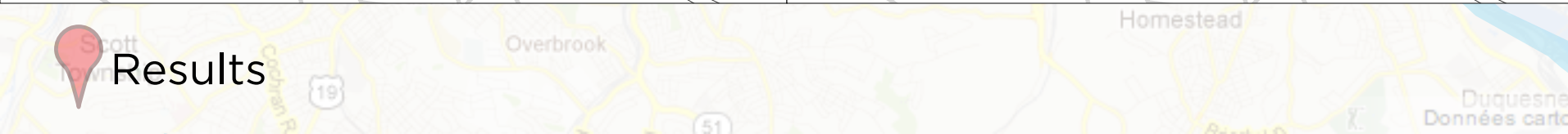
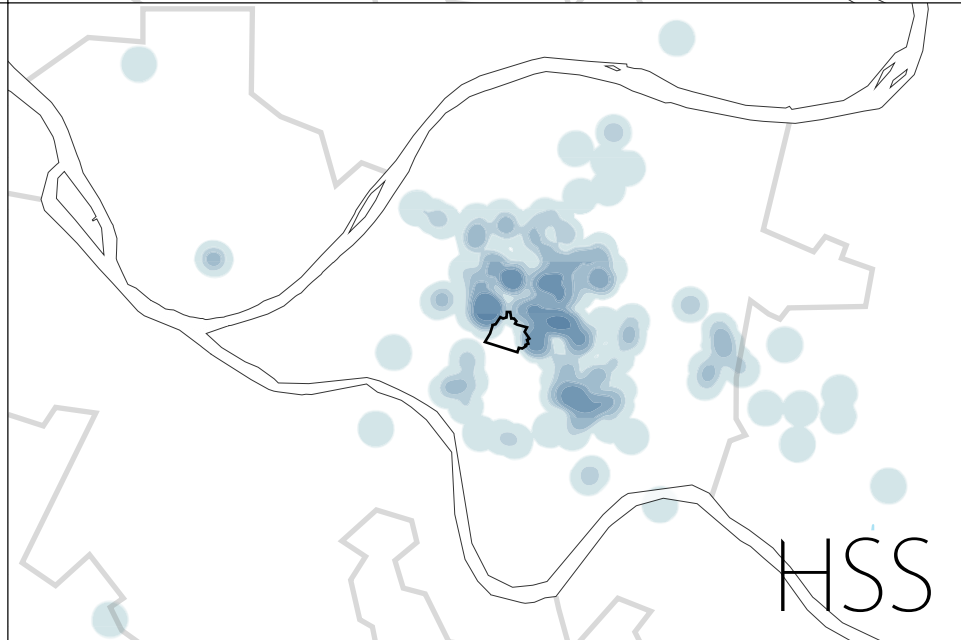
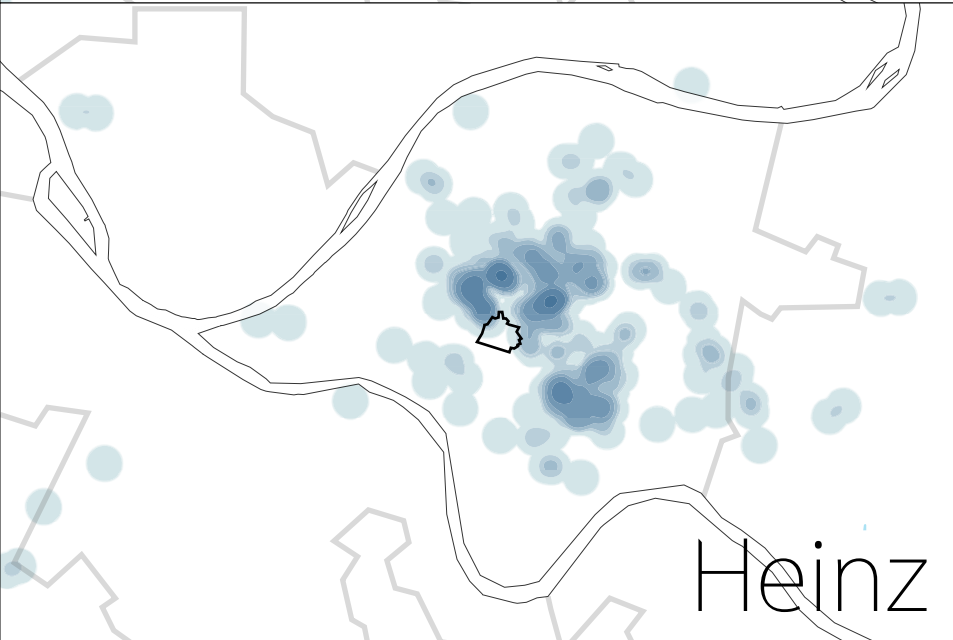
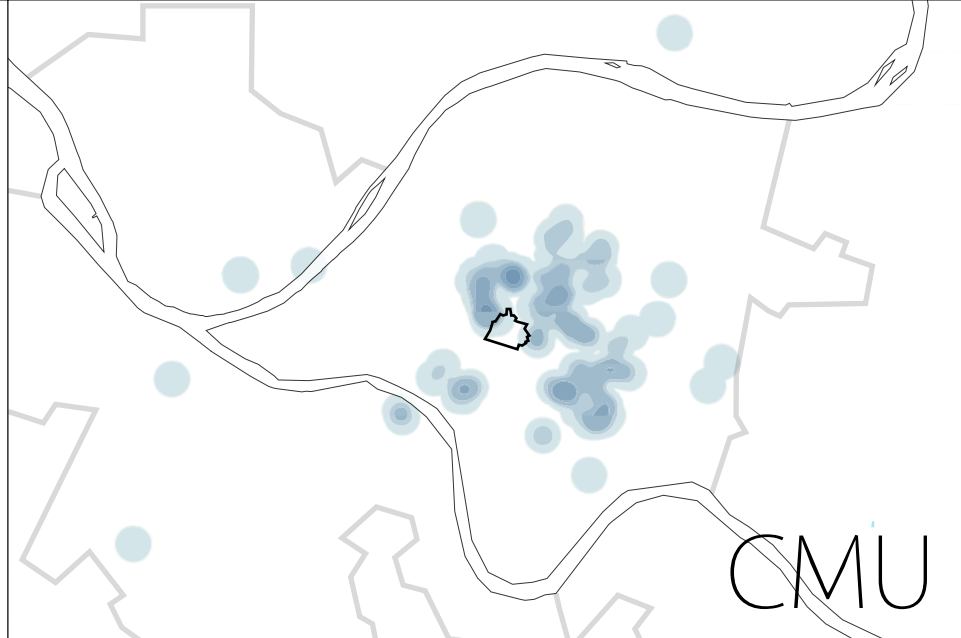
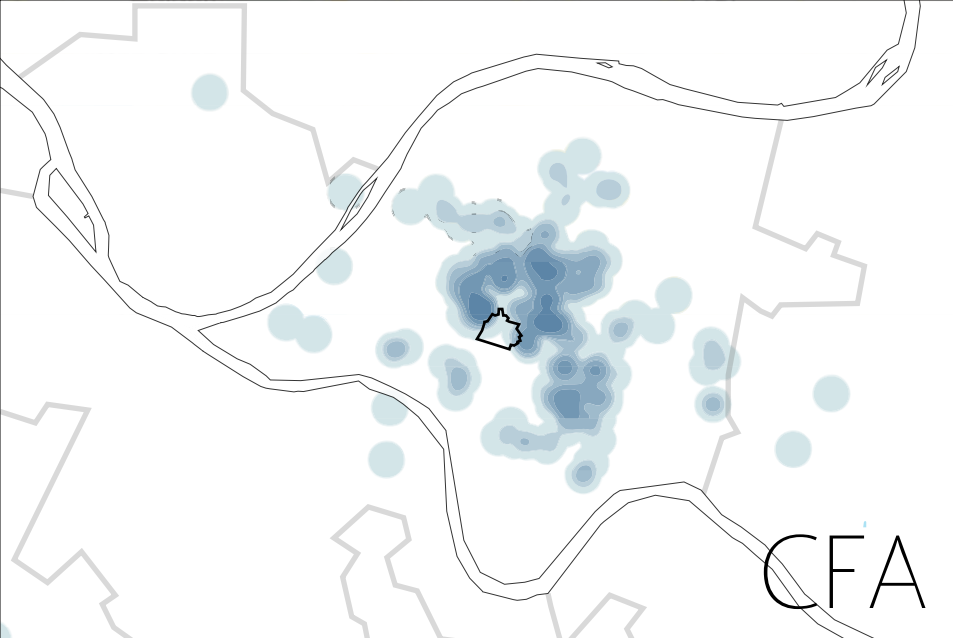
Methods

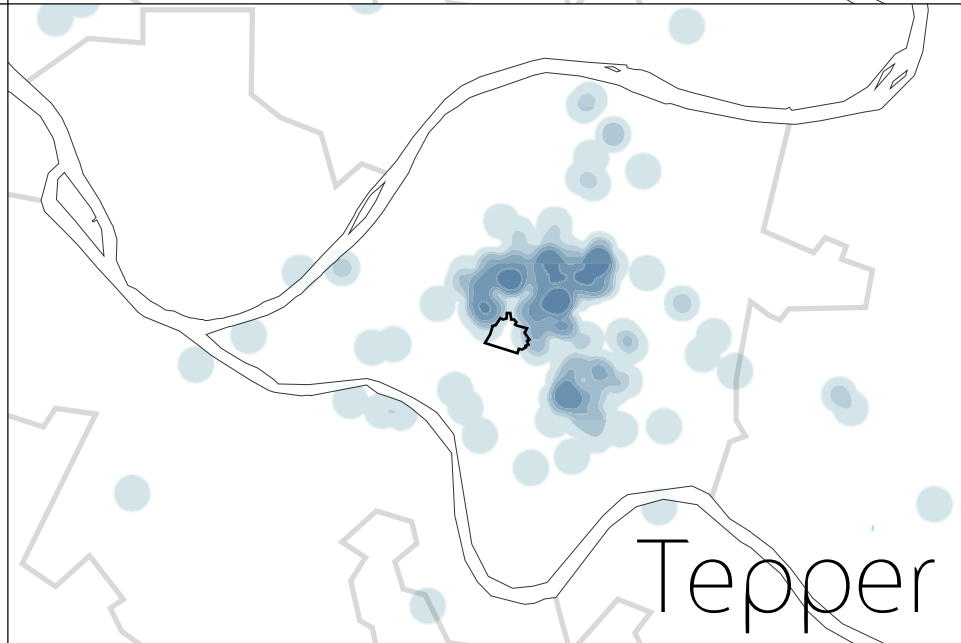
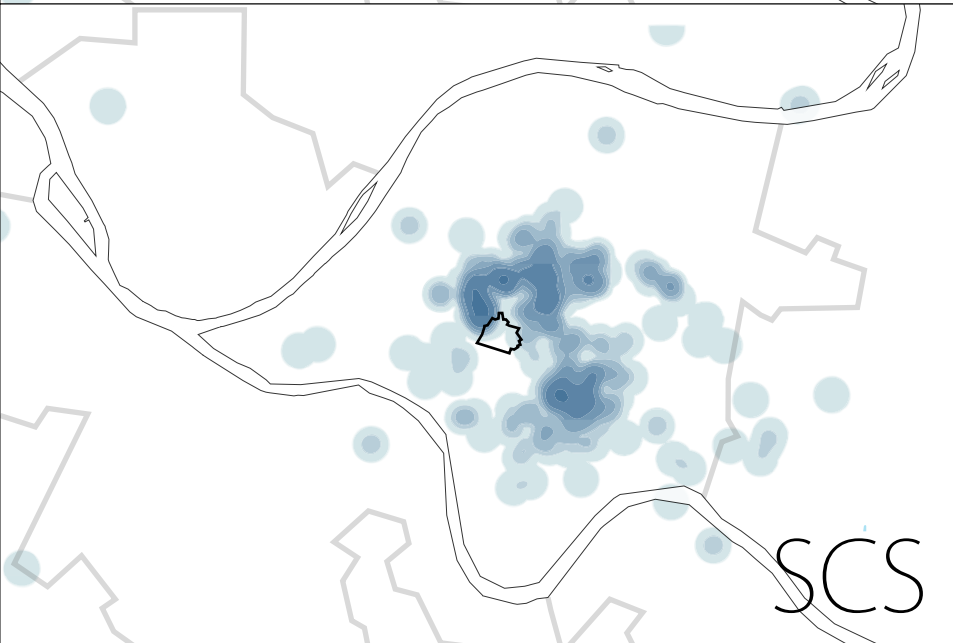
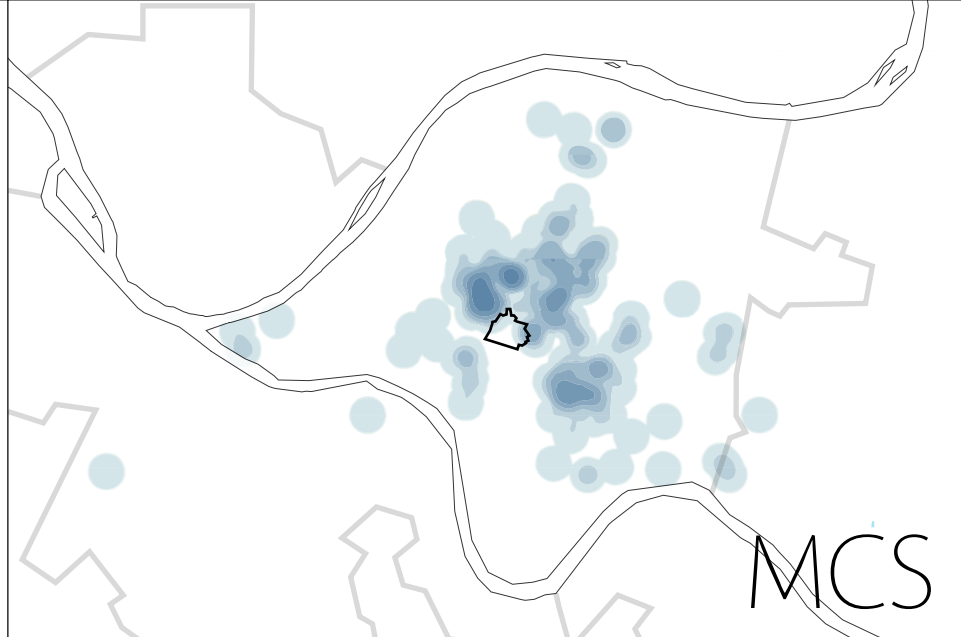
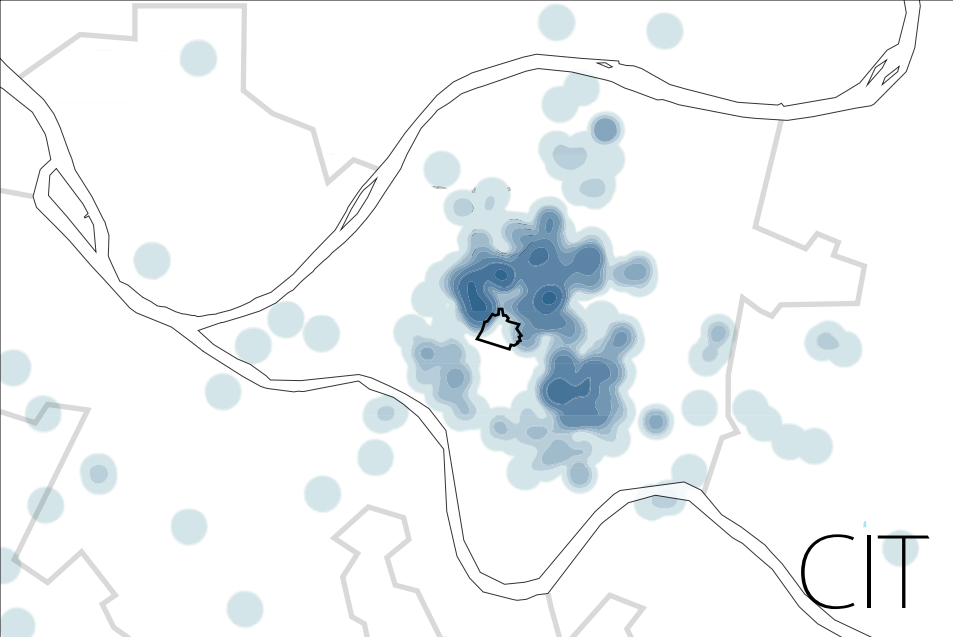




# Results







# Maps by Class

Undergrad

PhD

Masters

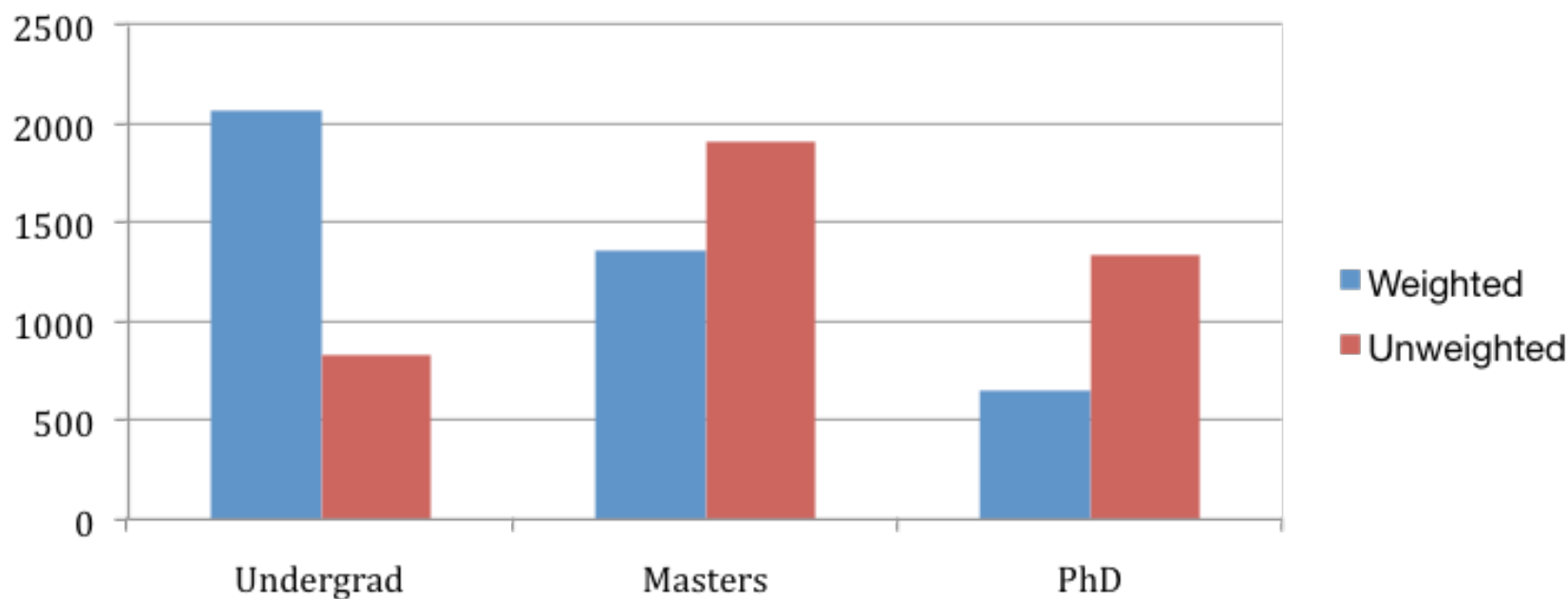


Results



# Post-stratification weights

## All Data: Distribution by Class



**Unweighted**  
**Weighted**

**Undergraduate**

837  
2075.73

**Master's**

1917  
1360.61

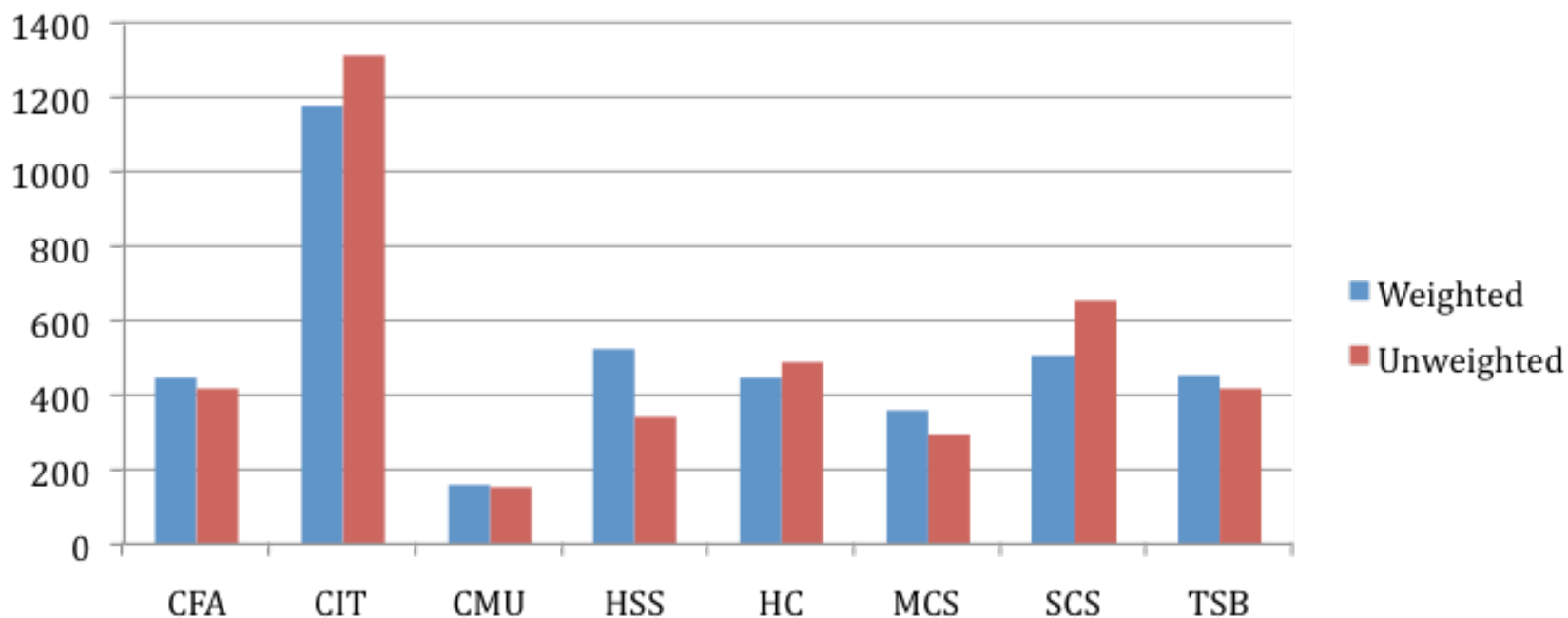
**PhD**

1336  
653.66

Results

# Post-stratification weights

## All Data: Distribution by College



	CFA	CIT	CMU	HC	HSS	MCS	SCS	TSB
Unweighted	417	1318	155	488	343	294	653	422
Weighted	450.10	1179.08	160.57	450.81	527.55	362.00	507.65	452.23



Results

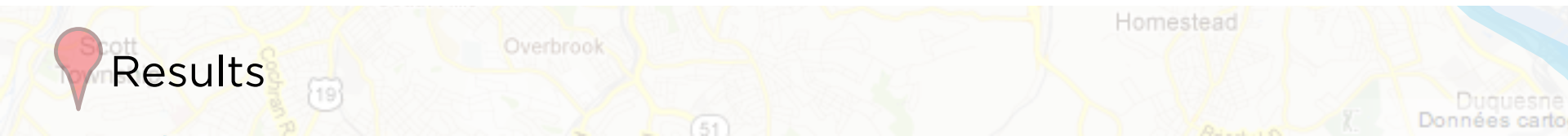


# Analysis

- Used GIS
- Statistical tests and Maps
- All 4090 Observations
  - Distance to CMU\*
- 3893 Within City Observations
  - Distance to shuttles
  - Distance to bus stops
  - Distance to bars\*
  - Distance to supermarkets\*



Results



# Analysis

<b>Means</b>	<b>Distance to CMU</b>	<b>Distance to Supermarkets</b>	<b>Distance to Bars</b>
<b>Undergrads</b>	0.48	0.44	0.40
<b>Masters</b>	0.80	0.37	0.41
<b>PhDs</b>	0.88	0.37	0.45

<b>T-test</b>	<b>Distance to CMU</b>	<b>Distance to Supermarkets</b>	<b>Distance to Bars</b>
<b>Under vs Masters</b>	0	<0.001	Not significant
<b>Under vs PhD</b>	0	<0.001	<0.001
<b>Master vs PhD</b>	<0.001	Not significant	<0.001

<b>ANOVA</b>	<b>Distance to CMU</b>	<b>Distance to Supermarkets</b>	<b>Distance to Bars</b>
<b>Classes</b>	<0.001	<0.001	<0.001
<b>College</b>	Not significant	<0.001	Not significant



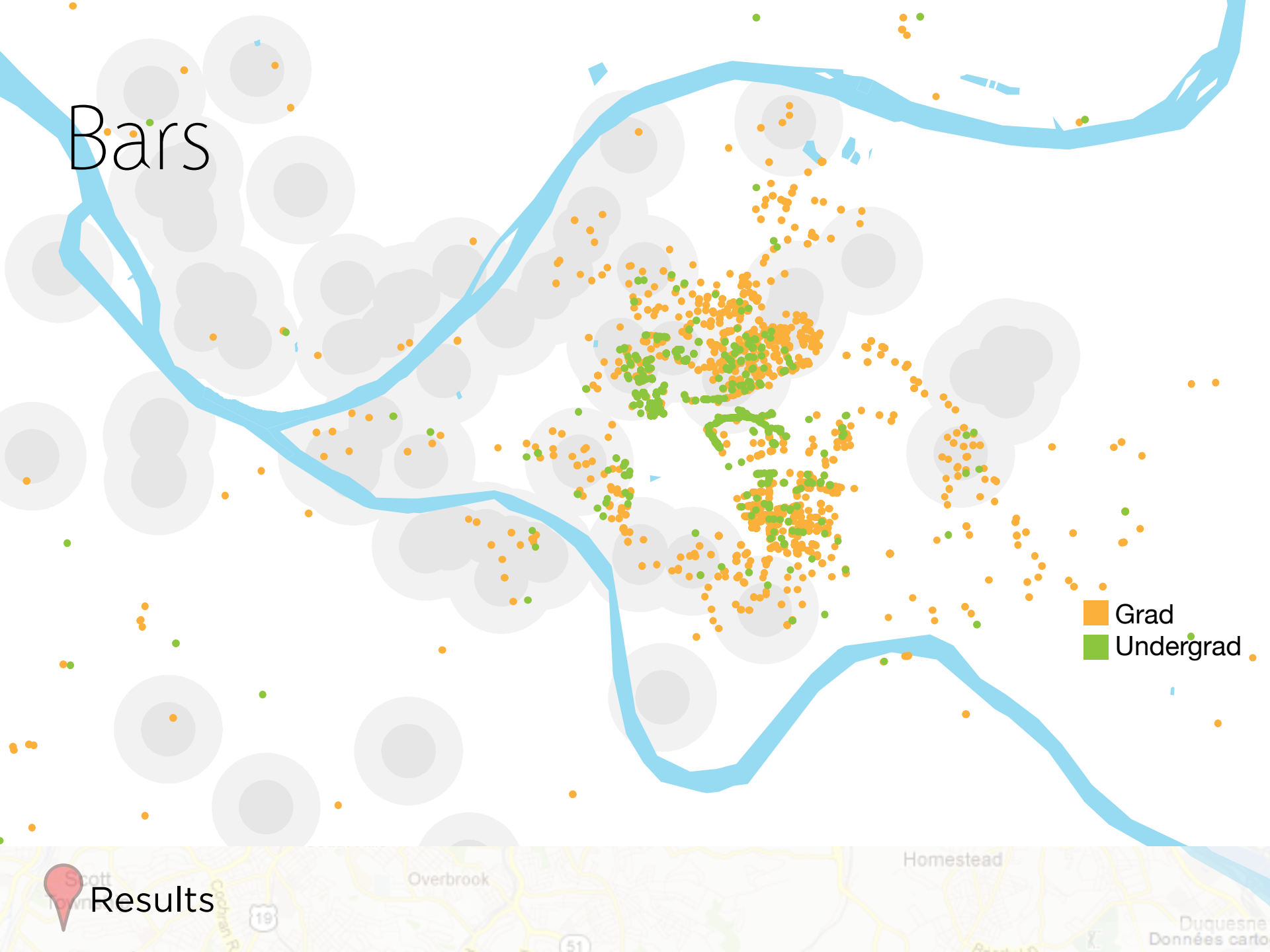
## Results



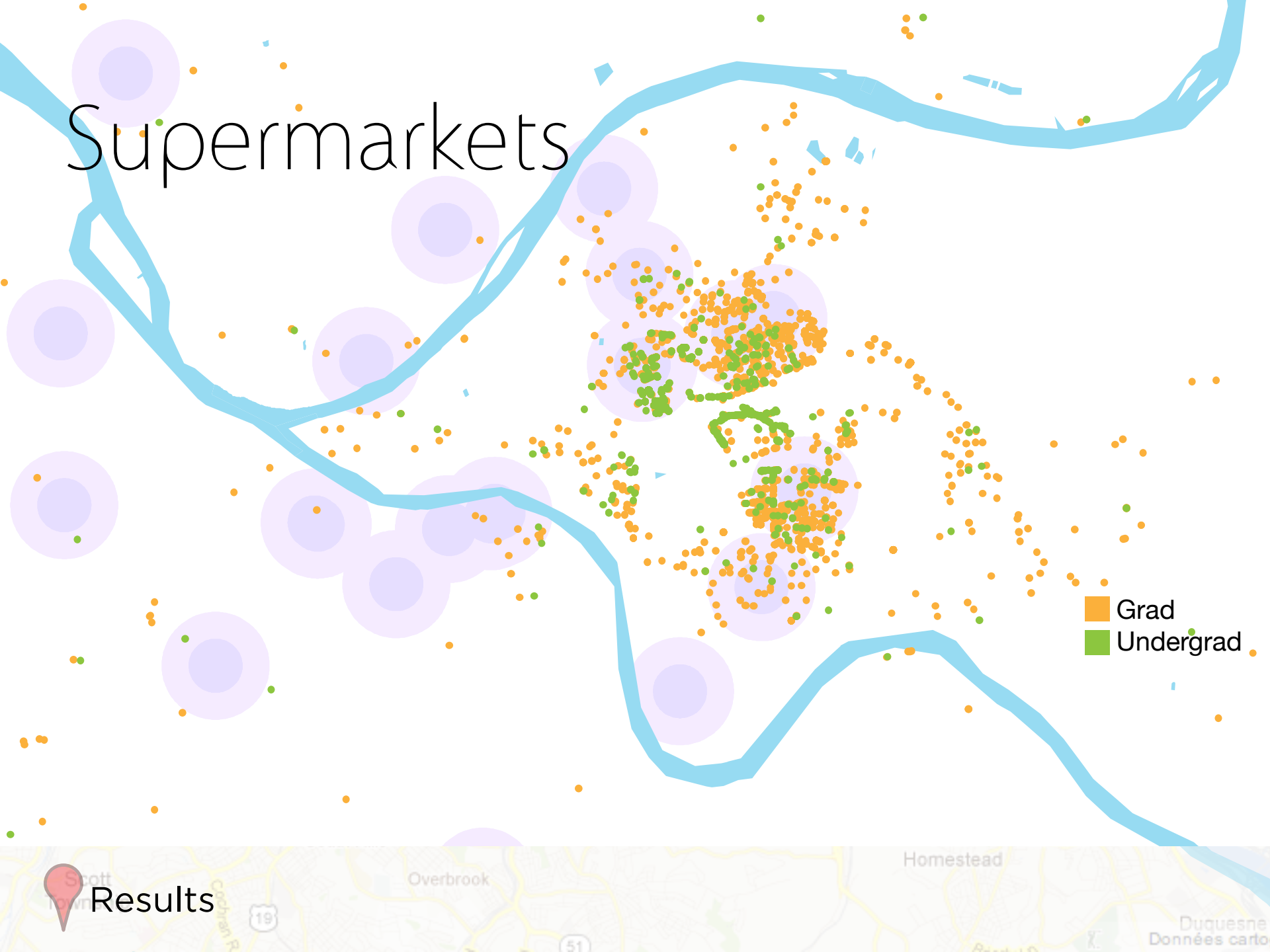
Bars

Grad  
Undergrad

Results



# Supermarkets





# Discussion

## Research Question

- weren't able to quantitatively measure clusters
- have visual representation of clustering
- distance to campus significant for each class, not college
- bars and supermarkets

## Future Work

- Analyze data with housing prices

# Summary

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# What's Left to Do & Advice

- MoM: Poster & Poster Presentation
- GIS is nice
- Obtain data from CMU
  - cons: cleaning data is tedious



Questions?