# 36-462 Data Mining Recitation Notes

# Week 4

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(Feb 4, 2013)

#### Abstract

In this recitation we will review K-means, K-medoids and hierarchial clustering. I will also give a brief introduction of model based clustering.

#### 1 Clustering

#### 1.1 What is clustering?

- (a) Clustering: dividing data subjects into clusters so that data subjects are similar with each other in the same cluster, and dissimilar to the subjects in different clusters.
- (b) Unlike classification, clustering is unsupervised learning. We have no training data.

#### 1.2 Why clustering

- (a) As a tool to summary or discover
- (b) As a preprocessing for other algorithms

#### 1.3 Major clustering approaches

- (a) Centroid based clustering
- (b) Hierarchical clustering
- (c) Model based clustering
- (d) Others:spectral clustering, density based clustering,....

## 2 Centroid based clustering

#### 2.1 Key idea

The idea of K-means or K-medoids is to minimize within-cluster scatter (dissimilarity). The

definition of within-cluster scatter is:

$$W = \frac{1}{2} \sum_{k=1}^{K} \frac{1}{n_k} \sum_{C(i)=k, C(j)=k} d_{ij},$$
(1)

where K is the number of clusters,  $d_{ij}$  is the dissimilarities between subjects i and j. C(i) = kmeans subject i is assigned to cluster k.  $n_k$  is the number of points in the group k.

2.2 K-means algorithm

Observations are  $X_1, ..., X_n$ . If we use Euclidean distance  $||X_i - X_j||_2^2$  as the dissimilarity measure, then K-means can be implemented as:

- (a) Give initial values for cluster centers  $c_1, ... c_K$ .
- (b) For each *i*, find the cluster center  $c_k$  closet to  $X_i$ , and let C(i) = k.
- (c) For each k, let  $c_k = \bar{X}_k$ .
- 2.3 K-medoids and K-medians approaches
  - (a) K-medoids approach chooses data points as centers.
  - (b) K-medians approach chooses the medians as centers. This has the effect of minimizing distance over all clusters with respect to the  $L_1$  distance metric.
  - (c) K-medoids and K-medians are more robust to noise and outliers as compared to K-means.
- 2.4 How to choose K
  - (a) CH index

CH(K) = 
$$\frac{B(K)/(K-1)}{W(K)/(n-K)}$$
, (2)  
where  $B(K) = \sum_{k=1}^{K} n_k ||\bar{X}_k - \bar{X}||_2^2$ ,  
 $W(K) = \sum_{k=1}^{K} \sum_{C(i)=k} ||X_i - \bar{X}_k||_2^2$ .

(b) Gap statistics

$$\operatorname{Gap}(K) = \log W(K) - \log W_{\operatorname{unif}}(K), \qquad (3)$$

where  $W_{\text{unif}}(K)$  is the within-cluster variation we'd see if we had points distributed uniformly.

## **3** Hierarchical clustering:

- 3.1 Important concepts
  - (a) Dendogram: A tree where each node represents a group, each leaf node is a singleton and each internal node has two children nodes.
  - (b) Linkages: The way to measure the dissimilarity between two groups.
- 3.2 Two types of hierarchical clustering
  - (a) Agglomerative (bottom-up): start with all points in their own group
  - (b) Divisive (top down): start with all points in one cluster
- 3.3 Different types of linkages
  - (a) Single linkage: the dissimilarity between groups G and H is the smallest dissimilarity between two points in opposite groups.
  - (b) Complete linkage: the dissimilarity between groups G and H is the largest dissimilarity between two points in opposite groups.
  - (c) Average linkage: the dissimilarity between groups G and H is the average dissimilarity between two points in opposite groups.
  - (d) Centroid linkage: the dissimilarity between the group averages.
  - (e) Minimax linkage: the smallest radius of all points in groups G and H. The radius of one point is defined as the distance between this point and the furthest point in the opposite group.

## 4 (Optional) Model based clustering:

- 4.1 Basic idea: clustering as probability estimation. It's a soft clustering. K-means and hierarchical clustering are nonparametric approaches and model based clustering is parametric approach.
- 4.2 Mixture of normal distribution

$$X \sim \sum_{k=1}^{K} \pi_k N(\mu_k, \Sigma_k), \tag{4}$$

- (a)  $\pi_k$  is the probability that an object belongs to cluster k, given no observation information.
- (b)  $\mu_k$  are the cluster center, and  $\Sigma_k$  are the variance.
- (c) need to estimate the membership of each subject,  $\pi_k$ ,  $\mu_k$  and  $\Sigma_k$  (can be assumed as diagonal matrix and same for all clusters, or even as given.).
- 4.3 EM (Expectation-Maximization) algorithm

 $K\mbox{-means}$  is a case of EM algorithm.

- (a) Give initial value to  $\mu_k$ ,  $\pi_k$  and  $\Sigma_k$ .
- (b) E-step: For all subjects and all clusters, estimate the membership value  $y_{ik}$ , which is defined as the probability of subject *i* belongs to cluster *k*.

$$y_{ik} = \frac{\pi_k p(X_i; \mu_k, \Sigma_k)}{\sum_{j=1}^K \pi_k p(X_i; \mu_j, \Sigma_j)}$$
(5)

(c) M-step: Estimate  $\mu_k$ ,  $\pi_k$  and  $\Sigma_k$  based on  $X_i$  and  $y_{ik}$ .

$$\pi_{k} = \frac{1}{N} \sum_{i=1}^{N} y_{ik}$$

$$\mu_{k} = \frac{\sum_{i=1}^{N} y_{ik} X_{i}}{\sum_{i=1}^{N} y_{ik}}$$

$$\Sigma_{k} = \frac{\sum_{i=1}^{N} y_{ik} [X_{i} - \mu_{k}] [X_{i} - \mu_{k}]^{T}}{\sum_{i=1}^{N} y_{ik}}$$
(6)

(d) repeat E & M steps until convergence.